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Punjab Central Business District
Development Authority

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NEWSLETTER

SPECIAL EDITION

CBD Punjab

THE

PREMIUM



CM MARYAM NAWAZ

Unveils The Future Of
Tech & Innovation:
CBD NSIT CITY

4 Iconic CBDs
in 3 Years

Attracting
Global Investment
by RoadShows:
UK & USA

PULSE OF PROGRESS

Punjab Central Business
District Development Authority
Government of Punjab



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At CBD Punjab, we have always been driven by a singular mission: to spearhead transformative projects that not only elevate Punjab's infrastructure but also foster innovation, economic growth, and prosperity for all stakeholders. As we embark on this journey, we are proud to reflect on our recent milestones, partnerships, and endeavors that have propelled us closer to our vision of a dynamic and thriving Punjab.

Our journey has been nothing short of extraordinary, marked by the successful launch of four flagship projects that are reshaping the economic and technological landscape of Punjab. From the bustling commercial hubs to cutting-edge IT districts, our projects epitomize innovation, sustainability, and growth. The dedication and hard work of our entire team have been the driving force behind these achievements, transforming visions into reality.

As we look ahead, I am filled with optimism and excitement for the future. We are poised to expand our footprint beyond Lahore, bringing our pioneering spirit and development expertise to other key cities across Punjab. Our commitment to fostering economic growth, enhancing connectivity, and improving the quality of life for our communities remains stronger than ever.

I extend my deepest gratitude to Chief Minister Punjab for her unwavering support and trust in our capabilities. With her visionary leadership guiding us, I am confident that CBD Punjab will continue to lead the charge in driving sustainable development and innovation across the region.

- IMRAN AMIN

I am thrilled to reflect on the remarkable progress CBD Punjab has made over the past three years. Our efforts have culminated in the launch of four transformative projects that are setting new benchmarks in urban development and economic growth. Our team's dedication and innovative approach have been pivotal in driving these successes, turning our ambitious visions into thriving realities.

The unwavering support from Chief Minister Punjab, Maryam Nawaz Sharif, has been instrumental in our journey, and I am deeply grateful for her trust in our capabilities. Looking forward, we are ready to bring our development expertise and forward-thinking strategies to new districts across Punjab, fostering growth and opportunity on an unprecedented scale. Our commitment to creating sustainable, inclusive, and vibrant communities remains at the core of everything we do.

Through strategic collaborations and innovative projects like the Walton Railway Crossing Flyover, we are not only enhancing the region's infrastructure but also creating opportunities for sustainable growth and development. Our commitment to excellence and integrity drives us to overcome challenges and seize opportunities, ensuring that Punjab remains at the forefront of innovation and progress.

Thank you for your steadfast support and for joining us as we continue to elevate the landscape of Punjab. Together, we are not just building infrastructure but creating a legacy of progress and prosperity for future generations.

- BRIG (RETD.). MANSOOR AHMED JANJUA

CBD PUNJAB: LEADING THE WAY WITH FOUR FLAGSHIP PROJECTS IN JUST THREE YEARS

Punjab Central Business District Development Authority (PCBDDA) has rapidly emerged as a beacon of innovation, progress, and transformative development. In an amazingly short span of just three years, CBD Punjab has successfully launched four flagship projects, each one a testament to the vision and ambition driving Punjab's economic and urban renaissance.

CBD Punjab's journey of excellence began with the launch of the CBD Punjab Quaid District, a monumental project named in honour of Quaid-e-Azam Muhammad Ali Jinnah, this district is a pioneering force in Punjab's economic development. CBD Punjab Quaid District boasts a mix-use commercial hub, high-end retail spaces, an IT district, and Punjab's tallest skyscraper. Additionally, it includes hospitality and medical center projects, all designed to revolutionize the economic landscape and position Punjab as a leader in innovation and growth.

In the heart of Lahore, the CBD Punjab Bab District is a land rich in historical significance named after the iconic Bab-e-Pakistan monument, the district is being transformed into a modern urban marvel. With a new museum, healthcare district, and a dedicated space for diplomatic enclave, the CBD Punjab Bab District is a shining example of excellent urban design, sustainability, and quality of life. This project aims to serve as a gateway to endless opportunities, embodying CBD Punjab's vision of opening doors to a prosperous future for the region.

Grand Souq Lahore is another jewel in CBD Punjab's crown, set to redefine the retail landscape in Pakistan. This innovative marketplace seamlessly blends traditional culture with modern infrastructure, offering a diverse range of shops and stalls. From traditional textiles and handicrafts to cutting-edge electronics, Grand Souq is more than a shopping destination—it's an immersive cultural experience. It stands as a vibrant hub where heritage and innovation come together, providing a unique and enriching experience for all.

CBD NSIT City is designed to be an architectural masterpiece, embodying the future of information technology and innovation. This visionary hub integrates cutting-edge technology, educational excellence, creative industries, sustainable living, and holistic healthcare. CBD NSIT City is not just a physical space but a testament to innovation, sustainability, and community. It aims to foster economic growth, knowledge exchange, and creativity, creating a thriving ecosystem for individuals and businesses to flourish.

While these four districts are centered in Lahore, CBD Punjab's ambitions extend across the entire province. The authority is poised to begin new projects in Rawalpindi, Faisalabad, Multan, and other districts, promising a wave of new opportunities and growth. This expansion further solidifies CBD Punjab's role as a leader in public economic ventures and infrastructure development.

CBD Punjab's remarkable achievements in just three years are a testament to its innovative, sustainable, and efficient practices. As the authority continues to develop more projects throughout Punjab, it remains dedicated to enhancing connectivity, fostering economic growth, and improving the quality of life for residents. Join us in celebrating this journey of unprecedented success and look forward to a future where Punjab stands as a beacon of progress and prosperity.



HISTORIC PARTNERSHIP BETWEEN CBD PUNJAB AND PSEB TO ESTABLISH NAWAZ SHARIF IT CITY



Punjab's Central Business District Development Authority (PCBDDA) in collaboration with the Pakistan Software Export Board (PSEB), has reached a momentous agreement to lay the foundation for Pakistan's premier IT hub, Nawaz Sharif IT City, under the visionary leadership of Chief Minister Punjab Maryam Nawaz Sharif. This Memorandum of Understanding (MoU) signifies a significant step towards establishing the country's foremost and largest IT precinct.

By joining forces, CBD Punjab and PSEB aim to enhance the global competitiveness of the provincial IT sector and drive sustainable growth within Punjab's burgeoning IT industry. The partnership will focus on curating comprehensive databases of entrepreneurs and freelancers across the province, fostering a supportive ecosystem and abundant opportunities for local talents. This collaborative effort aims to position Punjab as a vibrant hub for innovation and entrepreneurship.

The MoU signing ceremony, held at the closing ceremony of ITCN Asia, was attended by key figures from the IT and corporate sectors, including Minister for State IT & Communication Shiza Fatima Khawaja, alongside CBD Punjab and PSEB representatives. The agreement was formally signed by Imran Amin, CEO CBD Punjab, and Humera Ayeshia Moirani, CEO PSEB.

Additionally, CBD Punjab and PSEB will work together to strengthen the crucial link between academia and the IT industry. Through strategic partnerships and initiatives, they seek to bridge the gap between academic institutions and the evolving demands of the IT landscape, nurturing a mutually beneficial relationship that fosters innovation and talent development.

This partnership underscores the shared commitment of CBD Punjab and PSEB to create a conducive environment for the IT industry's growth in Punjab. Together, they are poised to elevate Nawaz Sharif IT City to unprecedented heights, ushering in a new era of technological advancement and economic vitality in the region.

Punjab Central Business District Development Authority



Nawaz Sharif IT City Gets Green Light: A New Era for Lahore's Tech Landscape

The Nawaz Sharif IT City has officially been approved by Chief Minister Punjab, Maryam Nawaz Sharif, heralding a transformative chapter in Lahore's development. CBD Punjab has been entrusted with bringing this visionary project to life.

In a high-profile meeting led by CM Punjab, the ambitious plans for the IT City were presented by CEO CBD Punjab, Imran Amin. The gathering included key figures such as Provincial Ministers Maryum Aurangzeb and Azma Bukhari, Chief Secretary Punjab Zahid Akhtar Zaman, COO CBD Punjab Brigadier (R) Mansoor Janjua, and other senior officials, reflecting the strong commitment to this game-changing initiative.

Nawaz Sharif IT City, spanning 800 acres near PKLI in Lahore, aims to become a hub of innovation and growth. With an initial allocation of 10 billion rupees from the Punjab government, the project underscores Maryam Nawaz Sharif's dedication to fostering IT and economic development in the region.

The NSIT City will be divided into four main segments: IT & Tech District, Education City, Film City, and Commercial and Residential areas. The first phase includes the construction of the Celestia twin-tower IT building, set to be completed within 12 months. The entire project's infrastructure is expected to be finished in three years, thanks to the proactive efforts of the Punjab Government under CM Maryam Nawaz Sharif.

Anticipated to create nearly one million jobs, the project features diverse revenue models, including self-generation, joint ventures, and Real Estate Investment Trusts (REIT). With an estimated cost of 100 billion PKR, special economic zones will attract both local and international investments, highlighting CM Maryam Nawaz Sharif's vision for economic prosperity.

In a strategic move to boost investment, the project has been declared tax-free for 10 years by the Government of Punjab. CBD Punjab will also conduct roadshows to raise awareness and attract investments, ensuring the success of Nawaz Sharif IT City and showcasing Punjab's commitment to progress and innovation.



CBD PUNJAB NEWS



CHIEF MINISTER MARYAM NAWAZ SHARIF UNVEILS THE FUTURE OF TECH AND INNOVATION: CBD NSIT CITY

In a momentous event, Chief Minister Punjab Maryam Nawaz Sharif officially launched the CBD NSIT City in Lahore. This groundbreaking initiative by the CBD Punjab, represents a significant leap forward in the region's technological and economic development.

The inauguration ceremony, attended by Provincial Ministers, members of the Punjab Cabinet, CEO CBD Punjab Imran Amin, COO CBD Punjab Brig. (R) Mansoor Janjua, provincial secretaries, foreign diplomats, and various government and corporate leaders, marked a new era for Punjab. Occupying over 800 acres, CBD NSIT City, formerly the dormant Lahore Knowledge Park, has been revitalized under the visionary leadership of Chief Minister Maryam Nawaz Sharif. The site is now divided into three key segments: the IT & Tech District, Education City, and Film City. Each segment is designed to foster technological innovation, educational excellence, and creative industries.

Chief Minister Maryam Nawaz Sharif highlighted the project's transformative potential, stating, "This project symbolizes our government's progressive vision. It will position Punjab and Pakistan prominently on the global economic map. In our rapidly evolving world, this initiative will drive economic prosperity and development for Punjab, particularly benefiting our youth."

Imran Amin, CEO of CBD Punjab, expressed his gratitude, noting, "We are deeply honored to be entrusted with this ambitious project. CBD NSIT City will offer world-class infrastructure and facilities, creating a hub for technological innovation and research. Our goal is to foster collaboration among industry leaders, startups, and academic institutions."

NSIT City's multi-faceted revenue model includes self-generation, joint ventures, and Real Estate Investment Trusts (REITs). The project, designated as a special economic zone with a ten-year tax-free status, aims to attract significant investment and create one million jobs. By advancing fields like artificial intelligence, blockchain, and cybersecurity, NSIT City is set to position Punjab as a leader in these cutting-edge domains.

CBD NSIT City is a testament to the dynamic leadership of the Punjab government. As it develops, it promises to transform Punjab's economic landscape and establish it as a global leader in technological and economic progress.



CBD PUNJAB UNVEILS GRAND SOUQ LAHORE TO REVOLUTIONIZE LOCAL BUSINESS LANDSCAPE



In a groundbreaking move aimed at bolstering local business vitality, Central Business District Punjab (CBD Punjab) has proudly announced the launch of Grand Souq Lahore (GSL).

Set to unfold across an expansive 68 kanal space at the esteemed Rescue 1122 Depot on LOS, Ferozepur Road, Lahore, GSL is poised to redefine the landscape of local commerce. Inspired by architectural marvels in Dubai and Turkey, GSL promises to be a beacon of modernity and innovation, setting new benchmarks in business infrastructure.

To ensure accessibility and inclusivity, CBD Punjab has introduced a flexible installment plan, making investment opportunities readily available to interested stakeholders. Boasting three floors of versatile retail spaces ranging from 350 sqft to 550 sqft, along with underground parking facilities, GSL is designed to meet the diverse needs of businesses and consumers alike.

CEO CBD Punjab, Imran Amin, hailed the launch of GSL as a pivotal moment in empowering the local business community and fostering economic prosperity. He remarked, "Grand Souq Lahore represents our unwavering commitment to nurturing grassroots entrepreneurship and driving sustainable growth."

Strategically positioned to serve as a central hub accessible from key areas including Ferozepur Road, Ichhra, Samanabad, and Shadman, GSL is poised to revolutionize Lahore's commercial landscape. With its modern amenities and forward-thinking design, GSL is set to pave the way for a new era of business excellence and opportunity in the region.

GENESIS PROPERTIES SECURES LAHORE GLOBAL VILLAGE IN LANDMARK BID, IGNITING A NEW ERA IN CBD PUNJAB'S VISIONARY DEVELOPMENT



Lahore Global Village (LGV) takes a significant step forward in its journey as CBD Punjab assumes control of its sales and marketing operations. This transition, guided by the visionary directives of Chief Minister Punjab, Mohsin Naqvi, marks a pivotal moment in LGV's evolution over the past nine years.

Formerly known as LDA Walk and Shop Arena, LGV undergoes a transformative renaming, symbolizing a fresh focus and direction under the adept management of CBD Punjab. The competitive bidding process witnessed active participation from three key bidders - Star Marketing, Genesis Properties, JV Techno Construction, and Times Construction. Ultimately, Genesis Properties emerges victorious, securing various areas within LGV and undertaking rent and marketing management responsibilities.

The approval of Genesis Properties' bid by the auction committee of CBD Punjab signifies the beginning of a transformative era for LGV. Imran Amin, CEO of CBD Punjab, extends warm congratulations to Genesis Properties, recognizing LGV's potential to enhance Lahore's offerings for its residents.

CEO Imran Amin highlights LGV's significance as a distinctive project for Lahore residents, expressing confidence in its continued success under the partnership with Genesis Properties. This strategic move not only aligns with the city's growth objectives but also underscores CBD Punjab's commitment to shaping a vibrant and flourishing urban landscape.

LAHORE GLOBAL VILLAGE FESTIVAL ATTRACTS OVER 100,000 ATTENDEES, HIGHLIGHTS VIBRANT CULTURAL CELEBRATIONS

The Lahore Global Village Festival, a three-day celebration of Lahore's cultural richness, concluded with tremendous success, drawing over 100,000 enthusiastic attendees. Organized by CBD Punjab, in collaboration with Genesis Properties, the festival was a vibrant showcase of the city's diverse traditions and modern influences.

Chief Minister Punjab, Mohsin Naqvi, formally inaugurated the event, lauding the efforts of CBD Punjab and Genesis Properties in bringing Lahore Global Village to life. "CBD Punjab and Genesis Properties have revitalized Lahore with the launch of Lahore Global Village," remarked Chief Minister Punjab. "This space offers Lahoris a unique destination to shop, dine, and relax."

CEO of CBD Punjab, Imran Amin, expressed optimism for the project's potential, highlighting Lahore Global Village as a pioneering venture in urban development, seamlessly blending commerce with culture.

Chairman of Genesis Properties, Habib Nawaz, echoed Amin's sentiments, emphasizing the collaborative effort that contributed to LGV's success.

The festival provided a dynamic atmosphere with various attractions catering to all age groups. The Kids' Section stood out, offering engaging activities and entertainment for young participants. Gastronomic delights awaited attendees, featuring traditional Desi cuisine alongside a lineup of local and international brands, satisfying diverse palates.

Stellar performances by renowned artists such as Soch Band and Raga Boys, along with Abrar ul Haq's electrifying presence, enthralled the crowd throughout the celebration. Their performances added an extra layer of excitement to the festivities, leaving attendees captivated.

Beyond entertainment, the festival served as a platform for fostering community engagement and promoting cultural exchange, further solidifying bonds within Lahore's vibrant community. In line with global sustainability efforts, eco-friendly practices were incorporated, promoting waste reduction and environmental consciousness throughout the event.



Punjab Central Business District Development Authority



CBD PUNJAB SHOWCASES GRAND SOUQ LAHORE AT DUBAI INTERNATIONAL PROPERTY SHOW 2024

CBD Punjab proudly presented its flagship project, Grand Souq Lahore, at the Dubai International Property Show 2024, capturing the attention of property investors from around the world.

The event was a significant opportunity for CBD Punjab to introduce Grand Souq Lahore to a global audience, drawing substantial interest from property investors attending IPS Dubai. COO CBD Punjab, Brigadier (R) Mansoor Janjua, expressed his enthusiasm, stating, "CBD Punjab's projects have garnered acclaim from the international business community. We are hopeful that international investments will pave new paths for progress."

Investors at the show emphasized the potential economic impact of projects like Grand Souq Lahore and Axis, noting their capacity to positively transform Lahore's economic landscape. These initiatives are not only set to attract international investors but also promise significant contributions to the local business community.

CBD Punjab offers a range of secure investment opportunities that, if utilized effectively, can play a vital role in Punjab's development. The authority is committed to fostering growth and development through these safe investment avenues, positioning Punjab as a thriving economic hub.



INTERNATIONAL INVESTORS TURN THEIR EYES TO THE GRAND SOUQ LAHORE AND AXIS

The Punjab Central Business District Development Authority (PCBDDA), in partnership with Star Marketing, hosted a successful investor meetup in Dubai. The event aimed to attract foreign investment to Punjab by showcasing two of CBD Punjab's flagship projects, The Grand Souq Lahore and Axis.

The Grand Souq Lahore and Axis were the stars of the show, capturing significant interest from the international business community. Key figures from CBD Punjab, including COO Brigadier (R) Mansoor Janjua, Director Business Development Ali Waqar Shah, and Director Marketing Waseem Siddiq, were present, along with Star Marketing representatives such as Group Chairman/CEO Wasiq Naeem, Group Managing Director Akhlaq Ahmed, and Regional Director Ali Habib. Esteemed members of the global business community also attended.

These projects offer more than just investment opportunities; they provide a unique chance to actively contribute to Punjab's growing economy. During the event, COO Brigadier (R) Mansoor Janjua expressed his excitement, saying, "We are thrilled by the overwhelming response from the international business community. This meetup has been a valuable opportunity to showcase the exciting investment prospects CBD Punjab has to offer. We look forward to collaborating with investors worldwide to drive innovation and growth in Punjab."

The Dubai business community showed substantial interest in The Grand Souq Lahore and Axis, highlighting a growing appetite for investment opportunities in Punjab. CBD Punjab's initiatives have the potential to transform the region's development landscape, propelling it to new heights of prosperity.



CBD PUNJAB NEWS



CBD PUNJAB UNVEILS CBD ROUTE 47: A MAJOR STEP FORWARD IN INFRASTRUCTURE DEVELOPMENT

CBD Punjab is thrilled to announce the completion of CBD Route 47, a transformative project that marks a significant milestone in Lahore's infrastructure development. Spanning 4.2 kilometers, this three-lane, two-way road connects Main Boulevard Gulberg to Walton Road, enhancing connectivity and easing traffic congestion in the bustling city. The project's completion within an impressive timeframe of 60 days highlights the organization's efficiency and capability in executing ambitious initiatives.

Ahead of the inauguration, CEO CBD Punjab, Imran Amin, chaired a comprehensive review meeting to ensure all final preparations were meticulously handled. Senior officials, including Executive Director Commercial Mohammed Omer, Executive Director Technical Riaz Hussain, Director Marketing Waseem Siddiq, Director Project Management Asif Iqbal, Director Architecture and Planning Sameer Aftab Sial, and Director Construction Asif Babar, showcased the collaborative efforts of CBD Punjab, NLC, and NESPAK.

Imran Amin highlighted the impact of CBD Route 47, stating, "CBD Route 47 will improve traffic flow, offering a seamless and efficient commute for the residents of Punjab." Named to honor Quaid-e-Azam Muhammad Ali Jinnah, his companions, and the martyrs of independence, the road symbolizes a tribute to the nation's heritage while embracing modern progress.

Chief Minister Naqvi, addressing the gathering at the inauguration, commended the diligent efforts of CBD Punjab in spearheading transformative projects. He emphasized the crucial role of infrastructure development in driving Punjab towards progress and prosperity. Minister of Housing Barrister Syed Azfar Ali Nasir also lauded the collaborative efforts of all stakeholders, underscoring the project's significance in enhancing Lahore's urban landscape.

The ongoing construction of the Walton Road Railway Crossing Flyover will further enhance the project's impact. Once completed, CBD Route 47 will be fully opened for general traffic, providing an essential link between CBD Punjab Quaid District and CBD Punjab Bab District.

This milestone project reflects Punjab's unwavering resolve to honor its rich heritage while embracing progress, setting a high standard for future infrastructure developments in the region.





CBD PUNJAB NURTURING TALENT, DRIVING NATIONAL PROGRESS

CBD Punjab is making significant strides in creating job opportunities and fostering a vibrant work environment by welcoming new talents into our dynamic team. This initiative reflects our commitment to driving innovation and contributing to Pakistan's national development.

By opening our doors to new talent, we are not only providing numerous job opportunities but also ensuring that our team comprises diverse and skilled individuals. Our state-of-the-art facilities offer a comfortable and inspiring environment, nurturing creativity and productivity.

This better workspace leads to better outcomes, and we are proud to offer one of the best working environments in the region. The inclusion of new talent is not just about internal growth; it is about contributing to the broader national development of Pakistan. By harnessing the skills and potential of our new team members, we aim to make significant contributions to the country's economic and social progress.

Moreover, we are dedicated to the personal and professional growth of our team members, investing in continuous learning opportunities, mentorship programs, and skill development workshops. We are confident that the fresh perspectives and innovative ideas our new team members bring will lead to remarkable achievements. Together, we will continue to innovate, excel, and contribute to the national development of Pakistan. Thank you for your continued support.

CBD PUNJAB PAVES PATH TO PROSPERITY IN CHINA SHOWCASING TRANSFORMATIVE DEVELOPMENT INITIATIVES

A high-powered delegation from the Punjab Central Business District Development Authority (PCBDDA) embarked on a crucial visit to the People's Republic of China. Led by the COO of CBD Punjab, Brigadier (R) Mansoor Janjua, the delegation aimed to foster strategic collaborations and showcase transformative development initiatives.

The delegation included key representatives from CBD Punjab: Riaz Hussain, Executive Director Technical, Ali Waqar Shah, Director Business Development, and Asif Iqbal, Director Project Management.

The focus of these engagements was to spotlight the transformative potential of the Nawaz Sharif IT City, poised to emerge as the largest IT hub in Pakistan under the banner of CBD Punjab. The delegation also highlighted various ongoing and upcoming projects, demonstrating the holistic sustainable development initiatives undertaken by the authority.

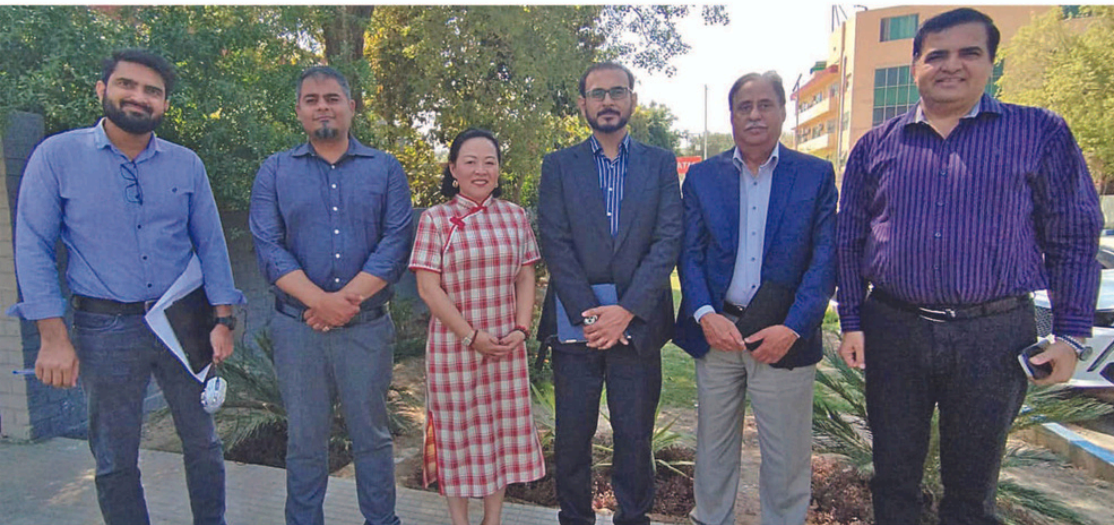
Brigadier (R) Mansoor Janjua, COO of CBD Punjab, expressed enthusiasm about the collaborative opportunities between Punjab and China, stating, "This visit marks a significant milestone in our pursuit of fostering strategic partnerships and exploring avenues for mutual growth. The Nawaz Sharif IT City represents a beacon of innovation and economic prosperity, and we are eager to showcase its potential to our esteemed counterparts in China."

The delegation's presence in China underscores the Punjab government's commitment to enhancing bilateral ties and leveraging international expertise for the advancement of its developmental agenda.



PAKISTAN-CHINA BUSINESS COUNCIL DELEGATION EXPLORES INVESTMENT OPPORTUNITIES AT CBD PUNJAB

CBD PUNJAB FORGES STRATEGIC PARTNERSHIPS IN CHINA TO PROPEL NAWAZ SHARIF IT CITY DEVELOPMENT



A delegation from the Pakistan-China Business Council, led by Loi Lei Kristien, visited CBD Punjab to discuss investment opportunities and foster bilateral cooperation.

The delegation, comprising Nazir Hussain and Shafiq Ur Rahman, Advisor and Secretary-General of Pakistan-China Business Council respectively, was warmly received by key officials of CBD Punjab including Riaz Hussain, Executive Director Technical, Ali Waqar Shah, Director Business Development, Waseem Siddiq, Director Marketing, and Sameer Aftab Sial, Director Architecture and Planning.

During the visit, the delegation received detailed briefings on various projects undertaken by CBD Punjab, showcasing the authority's pivotal role in Punjab's development landscape. Expressing keen interest in investment opportunities, the delegation highlighted the transformative potential of CBD Punjab's projects in reshaping the economic outlook of the province. They reaffirmed their commitment to encouraging Chinese business communities and investors to consider CBD Punjab as an attractive investment destination.

Leading the delegation, Loi Lei Kristien commended CBD Punjab as a game-changer in Pakistan's development and expressed their aim to attract Chinese businesses and investors to participate in ventures within the province.

The visit concluded on a positive note, with both parties expressing eagerness to strengthen bilateral ties and explore avenues for collaboration in various sectors.

Punjab Central Business District Development Authority has achieved significant milestones during its recent visit to China, marking a pivotal step towards the development of Pakistan's largest IT city, Nawaz Sharif IT City in Lahore. Led by Chief Operating Officer Brigadier (R) Mansoor Janjua, the delegation embarked on a journey to explore strategic partnerships and investment opportunities for the advancement of Punjab's infrastructure and economy.

A major highlight of this visit was the signing of a transformative Memorandum of Understanding (MoU) with Henxeng University. This collaboration underscores CBD Punjab's commitment to fostering educational excellence and technological innovation within Punjab, establishing Nawaz Sharif IT City as a hub of technological advancement and talent development.

In addition to the educational partnership, CBD Punjab also signed a landmark agreement with the China Machinery Engineering Corporation (CMEC). This agreement, signed by Director Project Management Asif Iqbal and General Manager CMEC Wei Guang, was formalized at CMEC's headquarters in China. The event witnessed the presence of senior officials from both organizations, including Assistant General Manager CMEC Li Minglang, Executive Director Technical CBD Punjab Riaz Hussain, and Director Business Development CBD Punjab Ali Waqar Shah.

During their stay, the delegation engaged in fruitful discussions and presentations, showcasing ambitious projects aimed at driving socio-economic growth in Punjab. The agreements with Henxeng University and CMEC highlight the diverse spectrum of partnerships forged during the visit, focusing on both educational and infrastructural development.

COO Brigadier (R) Mansoor Janjua expressed enthusiasm for the opportunities presented during the visit, stating, "Our engagement in China marks a pivotal moment in our efforts to realize Punjab's development goals. The MoU with Henxeng University signifies a noteworthy step towards establishing Nawaz Sharif IT City as a beacon of innovation and progress. Additionally, the collaboration with China Machinery Engineering Corporation will not only strengthen the ongoing projects in Nawaz Sharif IT City but also open up new avenues for development and progress."

These strategic partnerships symbolize a significant step in the Sino-Pak relationship, aiming to expedite the implementation of new ventures through international investment in the region. With these milestone agreements in place, CBD Punjab and Nawaz Sharif IT City are set to experience unprecedented growth, significantly contributing to the socio-economic advancement of the Punjab province.



CBD PUNJAB TO ATTRACT GLOBAL INVESTMENT BY UK & USA ROADSHOWS

CBD Punjab will be embarking on an exciting series of road shows in the United Kingdom and the United States. These road shows are designed to introduce our groundbreaking projects to a global audience and attract foreign investments that will further propel our development initiatives.

The primary objective of these road shows is to present the innovative and transformative projects of CBD Punjab to potential investors in the UK and USA. By showcasing our vision and the tremendous opportunities within our projects, we aim to build strong partnerships and secure the investments needed to bring these projects to life.

CBD Punjab's portfolio includes some of the most ambitious and forward-thinking developments in the region. During these road shows, we will highlight key projects such as CBD NSIT City and Sirius, among others. These initiatives represent our commitment to creating state-of-the-art infrastructure, fostering sustainable urban development, and driving economic growth.

We believe that these road shows will not only attract significant foreign investments but also place CBD Punjab on the global map as a hub of innovation and opportunity. By engaging with international investors, we seek to bring in the expertise, resources, and capital necessary to realize our ambitious plans and contribute to the broader economic development of Pakistan.

We look forward to sharing our vision and projects with a global audience and are confident that these road shows will lead to fruitful collaborations and substantial investments.

U.S. AMBASSADOR APPLAUDS CBD PUNJAB'S VISIONARY DEVELOPMENT EFFORTS



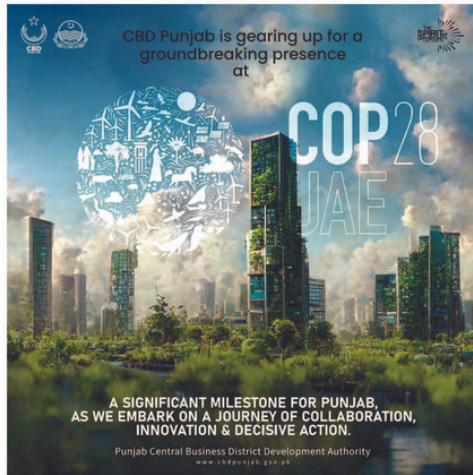
U.S. Ambassador Donald A. Blome and his delegation from the U.S. Consulate recently visited CBD Punjab with the purpose of acknowledging and commending our forward-thinking approach towards promoting economic growth and fostering collaboration.

During the visit, Ambassador Blome and his delegation received a warm welcome from our CEO, Imran Amin, and Commissioner Lahore, Muhammad Ali Randhawa. They were introduced to key figures within our organization, including our Chairman Board, Fazeel Asif Jah, COO of CBD Punjab, Brigadier (R) Mansoor Janjua, Executive Director Commercial Mohammed Omer, and teams from Business Development, Architecture, Project Management, Human Resources & Commercial.

Discussions during the visit emphasized the pivotal role of women in driving societal and economic progress. CBD Punjab's efforts in promoting women's leadership were recognized and commended by Ambassador Blome. An insightful presentation showcased our diverse projects, highlighting our dedication to visionary initiatives aimed at bolstering infrastructure and economic growth in Punjab.

CEO Imran Amin expressed gratitude for Ambassador Blome's recognition, stating, "His acknowledgment of our commitment to making Punjab an economic excellence hub is very encouraging. His visit strengthens our pursuit of sustainable economic growth as we work towards turning our vision into reality."

The visit also included a tour of the CBD Punjab project site, allowing the delegation to witness tangible progress. This visit signifies escalating bilateral cooperation and highlights potential business avenues and investments between the two regions.



COP28, PARIS AGREEMENT, AND SUSTAINABLE INITIATIVES IN CBD PUNJAB

COP28, the 28th annual United Nations Climate Change Conference, is a critical platform for nations to discuss and negotiate actions to address climate change and assess progress under the Paris Agreement. This landmark accord aims to limit global temperature increases to well below 2 degrees Celsius above pre-industrial levels by 2100, with a more ambitious target of 1.5 degrees Celsius.

It relies on a system of nationally determined contributions (NDCs), where countries commit to their own goals for achieving these targets. COP28 is expected to be a pivotal conference in evaluating the achievements under the Paris Agreement and determining the future action plan.

Punjab, a province in Pakistan, is actively contributing to climate action and sustainable development, as demonstrated by its engagement in global initiatives like COP28. The Government of Punjab has initiated various eco-friendly projects, including CBD Punjab, with the goal of attracting investments and stimulating economic activity. These initiatives align with the objectives of the Paris Agreement, aiming to mitigate environmental degradation, improve environmental quality, and promote sustainable practices through policy implementations, green development, LEED certification, smart city strategies, and sustainable infrastructure development. Punjab's efforts showcase its commitment to global climate action and sustainable development.

CBD Punjab, spearheaded by the Government of Punjab, is a modern, state-of-the-art project designed to attract foreign and local investors and generate economic activity in Lahore. The Punjab Central Business District Development Authority (PCBDDA) aims to address environmental degradation while enhancing environmental quality through a range of initiatives. These initiatives include policy implementations, green development, LEED certification, a smart city approach, tree plantation, rainwater harvesting, wastewater treatment, and energy generation through renewable resources. CBD Punjab has a sustainability-driven focus, incorporating eco-friendly features to reduce carbon emissions and promote green practices.

The project includes underground parking and parking plazas at connecting nodes to encourage pedestrian footfall and reduce carbon emissions, along with on-road parking spots and EV charging points for electric vehicles (EVs). A tree plantation program aims to plant 14,500 trees, with 12,500 trees already planted along specific roads. Furthermore, 33% of the land is dedicated to open areas, surpassing the city's standard of 15%.

CBD Punjab has also introduced the innovative "Blue Road" concept to Lahore, providing a sustainable alternative to traditional asphalt roads by incorporating heat absorption and energy-conserving features. Rainwater harvesting systems, including a rainwater harvesting tank at Saint Mary's Park and harvesting channels running through the CBD Punjab Quaid District, have been integrated into the project. Additionally, the project emphasizes dedicated cycle lanes,

CHIEF MINISTER PUNJAB INAUGURATES CBD PUNJAB'S LAHORE PRIME SIGNALING PUNJAB'S PROGRESS



CBD Punjab recently celebrated a significant achievement with the successful completion of infrastructure in the Lahore Prime CBD Punjab Quaid District. This accomplishment underscores CBD Punjab's unwavering commitment to investors and its pivotal role in driving Punjab's development forward.

The inauguration ceremony, held under the auspices of Chief Minister Punjab, Syed Mohsin Raza Naqvi, marked a monumental moment in the region's progress. Dignitaries from the Punjab Government, including ministers and cabinet members, alongside CEO CBD Punjab Imran Amin, COO CBD Punjab Brigadier (R) Mansoor Janjua, Commissioner Lahore, Deputy Commissioner Lahore, Directorate Heads of CBD Punjab, and senior officials from the local government and CBD Punjab, graced the occasion with their presence.

Completed within the approved budget of Rs 332 million as per the PC1, this infrastructure milestone is a testament to CBD Punjab's dedication to excellence. The comprehensive infrastructure encompasses a spectrum of essential amenities, including road networks, sewage and drainage systems, electricity, water and gas supply, street lighting, ICT integration, robust security measures, and aesthetically pleasing landscaping, all constructed to the highest standards of quality and reliability.

In his address at the inaugural ceremony, Chief Minister Punjab Mohsin Naqvi hailed the fulfillment of CBD Punjab's promise to investors as a watershed moment in Punjab's development trajectory. CEO CBD Punjab, Imran Amin, provided detailed insights into the projects, emphasizing the pivotal role of investor engagement in catalyzing innovation and progress in the region.

The completion of Lahore Prime's infrastructure marks not merely the conclusion of construction activities but also the commencement of a new chapter in Punjab's economic growth and prosperity. CBD Punjab envisions transforming Lahore Prime into a bustling epicenter of commerce and industry, characterized by towering skyscrapers and architectural wonders that exemplify modernity and progress.

This success story is a testament to the collaborative efforts of CBD Punjab, the steadfast support of the Punjab Cabinet, and the visionary leadership of Chief Minister Mohsin Naqvi.

CBD PUNJAB'S WALTON RAILWAY CROSSING FLYOVERS FORGE AHEAD UNDER CEO IMRAN AMIN'S VISION

Under the visionary leadership of CEO Imran Amin, CBD Punjab is making significant strides in the construction of the CBD Punjab Boulevard Walton Railway Crossing Flyovers.

The construction efforts for the flyovers are relentless, progressing day and night to ensure timely completion. In a recent project review meeting chaired by CEO Imran Amin, the ongoing developments were meticulously assessed, reaffirming the project's steadfast pace towards its objectives.

Directly supervised by CEO Imran Amin, the project maintains a constant momentum aligned with the directives of Chief Minister Punjab, Syed Mohsin Naqvi. Key updates from the meeting highlighted significant milestones achieved, including the completion of steel fixing for both piers and abutments, along with the concrete pouring of Flyover Two caps.

Present at the meeting were essential figures such as Executive Director Technical Riaz Hussain, Executive Director Commercial Mohammad Omer, Director Project Management Asif Iqbal, and Director Construction Asif Babar, underscoring the collaborative effort driving the project forward. The CBD Punjab Boulevard Railway Crossing Flyovers, linking CBD Punjab Quaid District and CBD Punjab Bab District, aim to provide seamless access from Gulberg Main Boulevard to Walton Road. Ongoing activities include excavation for MSC wall, casting of girders, MSC wall block production, and steel fixing of piers and abutments for Flyover 1. Asphalt work is also underway on CBD Punjab Boulevard.

CEO Imran Amin is optimistic about the project's timely completion, praising the collaborative efforts of CBD Punjab, NLC, Nespak, and the contractor. Additionally, the Walton Road Upgradation project, addressing traffic and sewage issues, is benefiting Walton and its surrounding population.

Emphasizing the efficient utilization of resources to meet project deadlines, CEO Imran Amin underscores CBD Punjab's commitment to delivering a modern urban environment. The initiation of the Major Ishaq Shaheed Flyover project further enhances Lahore's infrastructure, demonstrating CBD Punjab's dedication to the city's development.



MILESTONE REACHED: 100 RETAINING PILES COMPLETED FOR WALTON ROAD FLYOVER



The Punjab Central Business District Development Authority (PCBDDA) proudly announces a significant milestone in the CBD Punjab Boulevard and Walton Road Upgradation projects. The completion of 100 out of 148 retaining piles for the CBD Punjab Boulevard, Walton Road Railway Crossing Flyover, marks a crucial step forward in advancing Punjab's infrastructure.

CEO CBD Punjab, Imran Amin, personally inspected the site, emphasizing CBD Punjab's hands-on approach in overseeing these monumental projects. Executive Director Technical, Riaz Hussain, provided a detailed update on the CBD Punjab Boulevard and Walton Road Railway Crossing Flyover developments, showcasing meticulous planning and execution.

The visit witnessed the presence of distinguished officials, including Chairman CBD Punjab, Fazeel Asif Jah, Executive Director Commercial CBD Punjab, Mohammed Omer, Director Project Management CBD Punjab, Asif Iqbal, Director Construction CBD Punjab, Asif Babar, Director Architecture CBD Punjab, Sameer Aftab, and senior representatives from Nespak and NLC. Their collaboration signifies strong support for these ventures.

With an allocated budget of approximately 9.1 billion PKR, CBD Punjab reiterates its commitment to building a modern, interconnected business district. Spanning 4.2 KM, the CBD Punjab Boulevard, along with a three-lane two-way flyover, will seamlessly connect Kalma Chowk to Walton Road, linking the CBD Punjab Quaid District to the CBD Punjab Bab District.

Expressing satisfaction with the development pace during the visit, CEO CBD Punjab Imran Amin stated, "CBD Punjab remains steadfast in our commitment to transforming Punjab's infrastructure. The progress achieved in the CBD Punjab Boulevard and Walton Road Upgradation projects exemplifies our dedication to creating a dynamic, modern business hub. We are resolute in meeting Chief Minister Punjab Mohsin Naqvi's directives."

These accomplishments underscore PCBDDA's dedication to quality and progress, promising a transformative impact on Punjab's landscape.

RAPID PROGRESS ON WALTON RAILWAY CROSSING FLYOVER BY CBD PUNJAB



CBD Punjab is making remarkable strides in its infrastructure development efforts. With 120 girders already positioned, the focus now shifts to the final structural components of the flyover. Following productive discussions with Pakistan Railways, construction activities have been scheduled from midnight to 6 am over three consecutive days to minimize disruptions to daily commuter traffic and train schedules.

Emphasizing the project's urgency, CEO Imran Amin highlighted CBD Punjab's commitment to working tirelessly, including nighttime hours, to meet deadlines and fulfill their infrastructure promises. The team's dedication underscores their resolve to enhance regional infrastructure and address transportation challenges.

Alongside the flyover progress, CBD Punjab has completed the asphalt work on CBD Route 47 up to the MSC wall slope. This will connect the flyover to CBD Punjab Route 47, providing a direct route from Walton Road to Main Boulevard Gulberg. This development is expected to alleviate traffic congestion and improve vehicular flow in the area.

CEO Imran Amin expressed optimism about the project's impact, stating, "The completion of the Walton Railway Crossing Flyover will ensure swift access from Walton Road to Main Boulevard Gulberg, significantly reducing traffic congestion and enhancing traffic flow in the region."

CBD Punjab remains dedicated to delivering infrastructure projects that promote economic growth, enhance connectivity, and improve the quality of life for residents and commuters.

CBD PUNJAB INSPIRES BNU ARCHITECTURE STUDENTS WITH HIGH-RISE BUILDING INNOVATIONS



Central Business District Punjab (CBD Punjab) welcomed students from Beaconhouse National University's Razia Hasan School of Architecture and Design for an insightful study tour. The tour, aimed at shedding light on high-rise building design intricacies, provided students with valuable insights into modern architectural practices.

Led by Director Architecture and Planning at CBD Punjab, Sameer Aftab Sial, the tour delved into the complexities and features of high-rise design and construction methodologies. Emphasizing the importance of such initiatives, Director Architecture highlighted the role of students as the architects of the future, underscoring CBD Punjab's commitment to nurturing their professional development.

"The design of high-rise buildings entails various complexities and features," remarked Sameer Aftab Sial while addressing the students. "It is imperative to acquaint students with these aspects during their academic journey to equip them with modern knowledge for future success."

Throughout the tour, students explored CBD Punjab's site and displayed keen interest in the diverse ongoing projects. The visit provided a platform for students to engage with and express their enthusiasm for the innovative projects spearheaded by CBD Punjab.

CBD Punjab continues its tradition of empowering students by offering practical exposure alongside academic learning, reaffirming its commitment to shaping the architects of tomorrow.

PCC TAKES POSSESSION OF PRIME PLOTS FROM CBD PUNJAB: A NEW ERA OF DEVELOPMENT



A momentous occasion marked the official handover of Lahore Prime 4 and 5 plots at CBD Punjab Quaid District to the Pakistan Corporate Consortium REIT Fund (PCC). The event, hosted by CBD Punjab, celebrated this significant milestone with esteemed guests including Gohar Ijaz, Mian Amir Mehmood, Naeem Butt, and representatives from the Habib Rafiq Group. Leading CBD Punjab's presence were CEO Imran Amin, Chairman Barrister Syed Azfar Ali Nasir, and senior officials.

In his inspiring address, CEO Imran Amin emphasized the strategic importance of this development. "Our vision for the next five to ten years is to implement master plans and projects that instill confidence in the business community and establish a robust infrastructure foundation. The trust demonstrated by business leaders like Gohar Ijaz underscores our commitment to delivering top-tier infrastructure."

Chairman Syed Azfar Ali Nasir echoed these sentiments, stating, "We have strived to build an organization known for customer-friendly policies and business community trust. Today, we proudly witness Pakistan's first super high-rise infrastructure taking shape, made possible by the unwavering support from our consortium and the public sector."

Business tycoon Gohar Ijaz, representing PCC, shared his enthusiasm, "Taking possession of these plots reaffirms our dedication to contributing to Punjab's economic growth. Partnering with CBD Punjab enables us to develop cutting-edge infrastructure that will attract investment and nurture a thriving business environment."

The project's success is a testament to the efforts of Technical and Commercial teams and partners like NLC and NESPAK. It includes constructing a 4km road connecting Main Boulevard to Walton, incorporating advanced features such as vertical electric conduits, rainwater harvesting systems, and smart services. With an estimated cost of 25 billion PKR, this development reflects a significant investment in fostering a business-friendly environment.

The possession of Lahore Prime 4 and 5 heralds a new era of development and commercial growth in Lahore. With ongoing projects like the completion of Kalma Chowk, CBD Route 47, and Walton Road development, CBD Punjab continues to lead the way in innovative infrastructure and commercial corridors that will drive economic growth.



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Celestia Tower Construction Begins Ahead of Schedule at NSIT

Celestia Tower at NSIT is making impressive strides towards becoming Pakistan's premier tech hub. Since breaking ground on July 1, 2024, under PCBDDA and NESPAK, Celestia Tower has achieved significant milestones.

Spanning a plot area of 9.66 kanals, Celestia Tower will rise to a height of 302 feet. It will provide ample parking and will boast state-of-the-art facilities, including MEP systems, fire alarm and firefighting systems, HVAC/District Cooling System, and SMART Control and Parking Systems.

The construction site is currently a hub of activity. The establishment of a site camp office and the arrival of machinery and batching plants have set the stage for rapid progress. Excavation work is well underway, with 30% completion already achieved. The project site remains active day and night, demonstrating a strong commitment to timely delivery and excellence.

The project is on track for its ambitious 14 months completion timeline, ensuring high standards of quality and efficiency.

